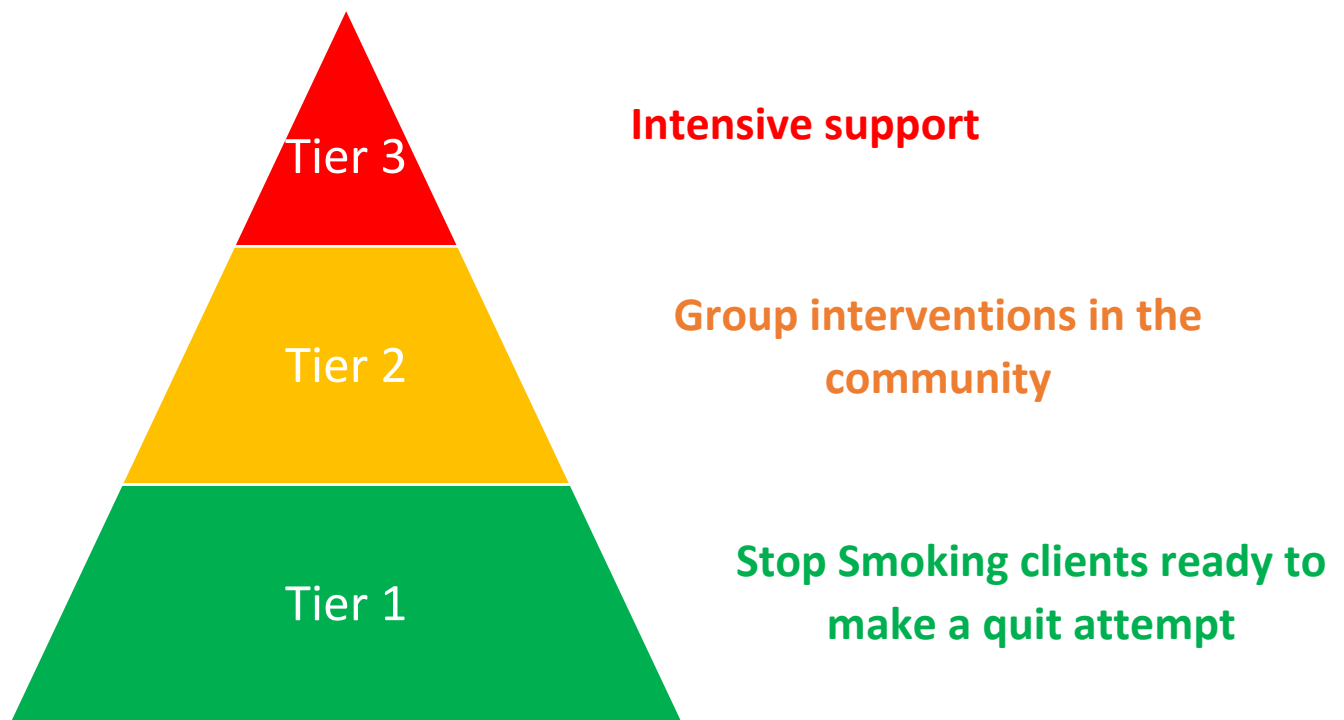




Tier 1 – Community referrals for clients who are ready to stop smoking

Through community engagement such as events and drop-in sessions. These referrals will be sent through to the Live Well Service for a Stop Smoking Advisor to pick up.

Tier 2

Working closely with Community groups to deliver group interventions across the city, within City Council buildings e.g. Libraries, Leisure Centres and Family Hubs. Establishing links throughout the communities in Leicester to ensure criteria across SFG is met. This will be led by the Community Engagement Team.

Tier 3

Intensive support for harder to reach clients, this could include, more one to one support in order to achieve a successful quit attempt. Targeting the SFG target groups

Tier 3 Target Groups in targeted areas of Leicester City -

- LCC Routine and Manual Staff – Refuse Collectors (Biffa) and Support/Cleaning Staff.
- UHL Routine and Manual Staff – HCA's/Nurses, Cleaners/Porters/Security
- LD Groups – Info taken from LD forums/community groups.
- Adults with LTMHC – Info from MH Forums/Work with MH Cafes.
- Homeless 1-1/Groups – Liaise with Homeless Charities (Action Homeless etc)